



VAPOR TECHNOLOGY
ASSOCIATION

The Economic Impact of the Vapor Industry 2018 UNITED STATES

DIRECT ECONOMIC IMPACT	Jobs	Wages	Output
Vape Store Retail Jobs	56,458	\$ 1,292,602,700	\$ 2,334,389,000
All Other Retail Jobs	13,892	\$ 445,564,300	\$ 965,300,200
Wholesale Jobs	9,564	\$ 813,597,600	\$ 2,346,359,600
E-Liquid Manufacturing Jobs	4,590	\$ 540,099,500	\$ 2,958,339,100
Component Manufacturing Jobs	3,077	\$ 185,356,300	\$ 546,823,800
Total	87,581	\$ 3,277,220,400	\$ 9,151,211,700

SUPPLIER ECONOMIC IMPACT	Jobs	Wages	Output
Agriculture	423	\$ 18,827,900	\$ 55,119,100
Mining	692	\$ 80,012,000	\$ 204,818,400
Construction	527	\$ 31,232,100	\$ 82,450,500
Manufacturing	3,022	\$ 268,585,100	\$ 2,355,438,000
Wholesale	1,726	\$ 146,599,500	\$ 422,784,500
Retail	391	\$ 14,733,900	\$ 33,577,600
Transportation & Communication	4,443	\$ 358,365,900	\$ 1,187,518,400
Finance, Insurance & Real Estate	4,354	\$ 221,649,600	\$ 1,079,025,000
Business & Personal. Services	11,740	\$ 854,053,800	\$ 1,625,448,300
Travel & Entertainment	1,477	\$ 41,561,700	\$ 101,451,600
Government	632	\$ 57,222,600	\$ 124,755,100
Other	0	\$ 0	\$ 0
Total	29,427	\$ 2,092,844,100	\$ 7,272,386,500

INDUCED ECONOMIC IMPACT	Jobs	Wages	Output
Agriculture	939	\$ 31,444,600	\$ 108,975,400
Mining	206	\$ 23,354,800	\$ 62,593,700
Construction	552	\$ 32,765,600	\$ 88,303,200
Manufacturing	2,330	\$ 174,681,200	\$ 1,250,212,900
Wholesale	1,420	\$ 120,717,300	\$ 348,140,000
Retail	6,599	\$ 226,736,900	\$ 567,924,300
Transportation & Communication	2,644	\$ 217,901,300	\$ 904,576,400
Finance, Insurance & Real Estate	5,715	\$ 330,545,800	\$ 2,052,421,500
Business & Personal Services	19,516	\$ 1,081,186,600	\$ 1,955,726,000
Travel & Entertainment	7,217	\$ 191,326,300	\$ 521,605,300
Government	575	\$ 50,902,600	\$ 139,402,200
Other	1,286	\$ 46,262,000	\$ 34,033,200
Total	48,999	\$ 2,527,825,000	\$ 8,033,914,100

	Jobs	Wages	Output
TOTAL ECONOMIC IMPACT	166,007	\$ 7,897,889,500	\$ 24,457,512,300

TAX IMPACT	TAXES GENERATED
Business Taxes Generated	\$ 3,311,134,400
Federal	\$ 1,860,313,900
State	\$ 1,450,820,500
Consumption Taxes Generated	\$ 1,674,307,400
Total Taxes	\$ 4,985,442,200