



VAPOR TECHNOLOGY
ASSOCIATION

The Economic Impact of the Vapor Industry 2018 VIRGINIA

DIRECT ECONOMIC IMPACT	Jobs	Wages	Output
Vape Store Retail Jobs	1,804	\$ 36,337,800	\$ 69,785,800
All Other Retail Jobs	427	\$ 12,867,900	\$ 29,190,900
Wholesale Jobs	445	\$ 39,015,100	\$ 109,133,800
E-Liquid Manufacturing Jobs	86	\$ 5,704,500	\$ 52,730,700
Component Manufacturing Jobs	0	\$ 0	\$ 0
Total	2,762	\$ 93,925,300	\$ 260,841,200

SUPPLIER ECONOMIC IMPACT	Jobs	Wages	Output
Agriculture	7	\$ 143,500	\$ 457,400
Mining	6	\$ 90,800	\$ 1,588,200
Construction	16	\$ 924,600	\$ 2,548,700
Manufacturing	50	\$ 3,774,600	\$ 23,022,200
Wholesale	42	\$ 3,741,900	\$ 10,297,600
Retail	11	\$ 386,200	\$ 922,700
Transportation & Communication	146	\$ 10,529,700	\$ 36,591,500
Finance, Insurance & Real Estate	128	\$ 6,045,700	\$ 32,306,700
Business & Personal. Services	339	\$ 28,330,600	\$ 52,898,900
Travel & Entertainment	44	\$ 1,037,800	\$ 2,727,700
Government	23	\$ 2,017,500	\$ 4,147,200
Other	0	\$ 0	\$ 0
Total	812	\$ 57,022,900	\$ 167,508,800

INDUCED ECONOMIC IMPACT	Jobs	Wages	Output
Agriculture	18	\$ 219,400	\$ 1,216,400
Mining	2	\$ 42,000	\$ 751,800
Construction	16	\$ 868,700	\$ 2,468,900
Manufacturing	43	\$ 2,727,400	\$ 21,960,000
Wholesale	37	\$ 3,198,500	\$ 8,918,500
Retail	183	\$ 5,688,800	\$ 15,114,200
Transportation & Communication	72	\$ 5,560,300	\$ 24,406,300
Finance, Insurance & Real Estate	150	\$ 8,179,000	\$ 56,736,000
Business & Personal Services	512	\$ 29,784,900	\$ 54,044,400
Travel & Entertainment	197	\$ 4,650,600	\$ 13,181,300
Government	19	\$ 1,605,800	\$ 4,716,900
Other	42	\$ 1,572,200	\$ 956,500
Total	1,291	\$ 64,097,600	\$ 204,471,200

	Jobs	Wages	Output
TOTAL ECONOMIC IMPACT	4,865	\$ 215,045,800	\$ 632,821,200

TAX IMPACT	TAXES GENERATED
Business Taxes Generated	\$ 101,276,500
Federal	\$ 55,290,200
State	\$ 45,986,300
Consumption Taxes Generated	\$ 13,612,900
Total Taxes	\$ 114,889,500