



VAPOR TECHNOLOGY  
ASSOCIATION

## The Economic Impact of the Vapor Industry 2023 WISCONSIN

DIRECT ECONOMIC IMPACT	Jobs	Wages	Output
Manufacturing	11	\$859,400	\$6,430,700
Wholesale	57	\$5,156,900	\$20,219,800
Retail	462	\$11,890,600	\$28,025,600
<b>Total</b>	<b>530</b>	<b>\$17,906,900</b>	<b>\$54,676,100</b>

SUPPLIER ECONOMIC IMPACT	Jobs	Wages	Output
Agriculture	8	\$583,800	\$1,344,100
Mining	1	\$43,700	\$271,300
Construction	2	\$138,700	\$464,300
Manufacturing	69	\$5,883,000	\$29,221,300
Wholesale	12	\$1,104,400	\$3,668,300
Retail	3	\$96,700	\$318,200
Transportation & Communication	43	\$2,909,500	\$9,526,100
Finance, Insurance & Real Estate	34	\$1,708,400	\$9,473,700
Business & Personal. Services	79	\$5,603,400	\$11,116,100
Travel & Entertainment	12	\$346,800	\$929,600
Government	5	\$439,500	\$865,600
Other	0	\$0	\$0
<b>Total</b>	<b>268</b>	<b>\$18,857,900</b>	<b>\$67,198,600</b>

INDUCED ECONOMIC IMPACT	Jobs	Wages	Output
Agriculture	13	\$547,300	\$2,111,700
Mining	0	\$8,400	\$57,000
Construction	2	\$112,900	\$390,800
Manufacturing	38	\$2,956,200	\$18,910,500
Wholesale	8	\$686,100	\$2,476,000
Retail	36	\$1,252,300	\$3,516,500
Transportation & Communication	19	\$1,418,400	\$5,121,000
Finance, Insurance & Real Estate	38	\$2,505,300	\$16,597,300
Business & Personal Services	114	\$6,726,800	\$12,306,100
Travel & Entertainment	38	\$1,008,100	\$2,910,900
Government	3	\$240,700	\$644,200
Other	8	\$344,300	\$559,300
<b>Total</b>	<b>317</b>	<b>\$17,806,800</b>	<b>\$65,601,300</b>

	Jobs	Wages	Output
<b>TOTAL ECONOMIC IMPACT</b>	<b>1,115</b>	<b>\$54,571,600</b>	<b>\$187,476,000</b>

TAX IMPACT	TAXES GENERATED
Business Taxes Generated	\$20,144,700
Federal	\$8,124,200
State	\$12,020,500
Consumption Taxes Generated	\$44,811,700
<b>Total Taxes</b>	<b>\$64,956,400</b>