



VAPOR TECHNOLOGY  
ASSOCIATION

## The Economic Impact of the Vapor Industry 2018 WISCONSIN

DIRECT ECONOMIC IMPACT	Jobs	Wages	Output
Vape Store Retail Jobs	877	\$ 14,477,800	\$ 29,883,200
All Other Retail Jobs	254	\$ 7,260,400	\$ 16,148,100
Wholesale Jobs	241	\$ 18,486,700	\$ 52,484,200
E-Liquid Manufacturing Jobs	46	\$ 3,632,900	\$ 26,537,700
Component Manufacturing Jobs	0	\$ 0	\$ 0
<b>Total</b>	<b>1,418</b>	<b>\$ 43,857,800</b>	<b>\$ 125,053,200</b>

SUPPLIER ECONOMIC IMPACT	Jobs	Wages	Output
Agriculture	8	\$ 388,600	\$ 1,111,500
Mining	2	\$ 73,700	\$ 320,500
Construction	8	\$ 493,800	\$ 1,277,500
Manufacturing	102	\$ 7,582,000	\$ 41,141,700
Wholesale	24	\$ 1,875,200	\$ 5,248,700
Retail	6	\$ 208,400	\$ 488,300
Transportation & Communication	72	\$ 4,800,700	\$ 16,985,500
Finance, Insurance & Real Estate	68	\$ 2,837,600	\$ 17,170,600
Business & Personal. Services	179	\$ 11,792,700	\$ 23,406,500
Travel & Entertainment	25	\$ 567,700	\$ 1,484,900
Government	11	\$ 880,700	\$ 1,843,600
Other	0	\$ 0	\$ 0
<b>Total</b>	<b>505</b>	<b>\$ 31,501,100</b>	<b>\$ 110,479,300</b>

INDUCED ECONOMIC IMPACT	Jobs	Wages	Output
Agriculture	27	\$ 870,600	\$ 3,334,900
Mining	1	\$ 30,900	\$ 164,800
Construction	8	\$ 462,000	\$ 1,232,200
Manufacturing	80	\$ 5,554,800	\$ 37,056,700
Wholesale	20	\$ 1,525,500	\$ 4,319,800
Retail	98	\$ 2,929,000	\$ 7,552,000
Transportation & Communication	36	\$ 2,516,700	\$ 11,337,500
Finance, Insurance & Real Estate	77	\$ 3,786,800	\$ 27,360,500
Business & Personal Services	272	\$ 14,103,200	\$ 26,561,400
Travel & Entertainment	104	\$ 2,132,100	\$ 6,417,000
Government	8	\$ 574,400	\$ 1,731,900
Other	17	\$ 645,100	\$ 459,800
<b>Total</b>	<b>748</b>	<b>\$ 35,131,100</b>	<b>\$ 127,528,500</b>

	Jobs	Wages	Output
<b>TOTAL ECONOMIC IMPACT</b>	<b>2,671</b>	<b>\$ 110,490,000</b>	<b>\$ 363,061,000</b>

TAX IMPACT	TAXES GENERATED
Business Taxes Generated	\$ 46,227,500
Federal	\$ 24,562,500
State	\$ 21,665,000
Consumption Taxes Generated	\$ 5,960,300
<b>Total Taxes</b>	<b>\$ 52,187,800</b>