



VAPOR TECHNOLOGY
ASSOCIATION

The Economic Impact of the Vapor Industry 2018 MISSISSIPPI

DIRECT ECONOMIC IMPACT	Jobs	Wages	Output
Vape Store Retail Jobs	717	\$ 9,170,600	\$ 23,531,000
All Other Retail Jobs	140	\$ 3,473,800	\$ 8,683,800
Wholesale Jobs	71	\$ 4,442,900	\$ 15,464,000
E-Liquid Manufacturing Jobs	35	\$ 2,271,900	\$ 19,779,900
Component Manufacturing Jobs	0	\$ 0	\$ 0
Total	963	\$ 19,359,200	\$ 67,458,700

SUPPLIER ECONOMIC IMPACT	Jobs	Wages	Output
Agriculture	7	\$ 322,300	\$ 864,000
Mining	7	\$ 554,900	\$ 1,189,900
Construction	5	\$ 225,700	\$ 670,000
Manufacturing	23	\$ 1,650,300	\$ 21,311,100
Wholesale	13	\$ 808,600	\$ 2,760,200
Retail	4	\$ 124,200	\$ 324,200
Transportation & Communication	44	\$ 2,344,100	\$ 10,004,800
Finance, Insurance & Real Estate	32	\$ 965,500	\$ 6,357,600
Business & Personal. Services	99	\$ 4,699,900	\$ 10,400,000
Travel & Entertainment	13	\$ 223,000	\$ 728,000
Government	6	\$ 442,100	\$ 1,134,500
Other	0	\$ 0	\$ 0
Total	253	\$ 12,360,600	\$ 55,744,300

INDUCED ECONOMIC IMPACT	Jobs	Wages	Output
Agriculture	12	\$ 384,000	\$ 1,543,200
Mining	2	\$ 161,500	\$ 377,600
Construction	3	\$ 146,400	\$ 450,300
Manufacturing	27	\$ 1,409,200	\$ 12,642,000
Wholesale	7	\$ 451,500	\$ 1,565,900
Retail	39	\$ 1,096,800	\$ 3,132,300
Transportation & Communication	15	\$ 755,200	\$ 4,473,300
Finance, Insurance & Real Estate	30	\$ 1,063,900	\$ 9,790,000
Business & Personal Services	111	\$ 4,574,400	\$ 9,188,300
Travel & Entertainment	42	\$ 772,700	\$ 2,595,400
Government	3	\$ 216,500	\$ 768,300
Other	7	\$ 170,600	\$ 194,300
Total	298	\$ 11,202,700	\$ 46,720,900

	Jobs	Wages	Output
TOTAL ECONOMIC IMPACT	1,514	\$ 42,922,500	\$ 169,923,900

TAX IMPACT	TAXES GENERATED
Business Taxes Generated	\$ 22,526,300
Federal	\$ 9,986,100
State	\$ 12,540,200
Consumption Taxes Generated	\$ 5,706,500
Total Taxes	\$ 28,232,800