



VAPOR TECHNOLOGY
ASSOCIATION

The Economic Impact of the Vapor Industry 2018 MASSACHUSETTS

DIRECT ECONOMIC IMPACT	Jobs	Wages	Output
Vape Store Retail Jobs	924	\$ 23,283,700	\$ 37,306,800
All Other Retail Jobs	302	\$ 9,917,200	\$ 19,026,500
Wholesale Jobs	186	\$ 20,125,500	\$ 49,565,800
E-Liquid Manufacturing Jobs	13	\$ 1,100,600	\$ 7,822,800
Component Manufacturing Jobs	0	\$ 0	\$ 0
Total	1,425	\$ 54,427,000	\$ 113,721,900

SUPPLIER ECONOMIC IMPACT	Jobs	Wages	Output
Agriculture	2	\$ 91,200	\$ 136,200
Mining	1	\$ 205,300	\$ 334,500
Construction	7	\$ 542,800	\$ 1,190,100
Manufacturing	43	\$ 4,061,000	\$ 18,910,200
Wholesale	19	\$ 2,126,300	\$ 5,138,700
Retail	5	\$ 216,700	\$ 422,700
Transportation & Communication	62	\$ 5,331,600	\$ 17,146,400
Finance, Insurance & Real Estate	69	\$ 4,616,800	\$ 21,455,900
Business & Personal. Services	147	\$ 13,445,000	\$ 23,058,100
Travel & Entertainment	20	\$ 822,200	\$ 1,668,700
Government	9	\$ 886,400	\$ 1,399,900
Other	0	\$ 0	\$ 0
Total	384	\$ 32,345,300	\$ 90,861,400

INDUCED ECONOMIC IMPACT	Jobs	Wages	Output
Agriculture	6	\$ 153,000	\$ 269,600
Mining	0	\$ 71,300	\$ 137,100
Construction	8	\$ 583,100	\$ 1,321,600
Manufacturing	41	\$ 3,846,600	\$ 19,270,600
Wholesale	22	\$ 2,324,400	\$ 5,707,200
Retail	93	\$ 3,641,300	\$ 7,853,200
Transportation & Communication	39	\$ 3,465,200	\$ 13,667,900
Finance, Insurance & Real Estate	81	\$ 7,077,100	\$ 34,525,700
Business & Personal Services	302	\$ 20,365,700	\$ 33,812,500
Travel & Entertainment	104	\$ 3,504,600	\$ 8,540,100
Government	7	\$ 736,800	\$ 1,340,600
Other	18	\$ 719,000	\$ 399,100
Total	721	\$ 46,488,100	\$ 126,845,200

	Jobs	Wages	Output
TOTAL ECONOMIC IMPACT	2,530	\$ 133,260,400	\$ 331,428,500

TAX IMPACT	TAXES GENERATED
Business Taxes Generated	\$ 48,923,300
Federal	\$ 29,941,200
State	\$ 18,982,100
Consumption Taxes Generated	\$ 10,773,000
Total Taxes	\$ 59,696,300