



VAPOR TECHNOLOGY  
ASSOCIATION

## The Economic Impact of the Vapor Industry 2018 CALIFORNIA

DIRECT ECONOMIC IMPACT	Jobs	Wages	Output
Vape Store Retail Jobs	2,574	\$ 78,447,600	\$ 130,667,700
All Other Retail Jobs	907	\$ 37,182,700	\$ 73,555,000
Wholesale Jobs	632	\$ 53,434,300	\$ 159,812,100
E-Liquid Manufacturing Jobs	691	\$ 64,665,600	\$ 438,906,700
Component Manufacturing Jobs	1,883	\$ 112,773,700	\$ 323,955,300
<b>Total</b>	<b>6,687</b>	<b>\$ 346,503,900</b>	<b>\$ 1,126,896,800</b>

SUPPLIER ECONOMIC IMPACT	Jobs	Wages	Output
Agriculture	86	\$ 4,534,300	\$ 8,930,800
Mining	44	\$ 3,798,500	\$ 11,692,000
Construction	48	\$ 3,249,700	\$ 8,245,300
Manufacturing	450	\$ 37,805,200	\$ 233,122,700
Wholesale	266	\$ 22,422,900	\$ 66,828,800
Retail	34	\$ 1,577,500	\$ 3,457,200
Transportation & Communication	416	\$ 45,019,800	\$ 126,718,300
Finance, Insurance & Real Estate	404	\$ 29,087,400	\$ 124,648,500
Business & Personal. Services	1,357	\$ 118,579,000	\$ 212,757,000
Travel & Entertainment	154	\$ 5,824,300	\$ 12,330,300
Government	61	\$ 6,550,200	\$ 13,470,700
Other	0	\$ 0	\$ 0
<b>Total</b>	<b>3,320</b>	<b>\$ 278,448,800</b>	<b>\$ 822,201,600</b>

INDUCED ECONOMIC IMPACT	Jobs	Wages	Output
Agriculture	130	\$ 6,867,900	\$ 15,655,300
Mining	10	\$ 937,700	\$ 2,680,800
Construction	60	\$ 4,024,600	\$ 10,476,800
Manufacturing	287	\$ 25,277,200	\$ 156,822,800
Wholesale	172	\$ 14,403,100	\$ 42,977,200
Retail	696	\$ 29,152,000	\$ 70,110,900
Transportation & Communication	314	\$ 32,367,700	\$ 115,077,300
Finance, Insurance & Real Estate	617	\$ 45,753,200	\$ 250,302,400
Business & Personal Services	2,183	\$ 132,281,400	\$ 232,138,000
Travel & Entertainment	802	\$ 26,982,400	\$ 65,318,400
Government	69	\$ 7,677,600	\$ 17,994,000
Other	139	\$ 5,726,400	\$ 3,546,600
<b>Total</b>	<b>5,479</b>	<b>\$ 331,451,200</b>	<b>\$ 983,100,500</b>

	Jobs	Wages	Output
<b>TOTAL ECONOMIC IMPACT</b>	<b>15,486</b>	<b>\$ 956,403,900</b>	<b>\$ 2,932,198,900</b>

TAX IMPACT	TAXES GENERATED
Business Taxes Generated	\$ 416,983,800
Federal	\$ 232,989,300
State	\$ 183,994,500
Consumption Taxes Generated	\$ 237,728,500
<b>Total Taxes</b>	<b>\$ 654,712,300</b>