



VAPOR TECHNOLOGY
ASSOCIATION

The Economic Impact of the Vapor Industry 2018 GEORGIA

DIRECT ECONOMIC IMPACT	Jobs	Wages	Output
Vape Store Retail Jobs	1,678	\$ 38,303,600	\$ 68,090,900
All Other Retail Jobs	411	\$ 11,829,400	\$ 27,517,700
Wholesale Jobs	336	\$ 29,095,300	\$ 83,350,900
E-Liquid Manufacturing Jobs	97	\$ 7,267,100	\$ 56,942,900
Component Manufacturing Jobs	10	\$ 596,700	\$ 1,689,000
Total	2,532	\$ 87,092,100	\$ 237,591,400

SUPPLIER ECONOMIC IMPACT	Jobs	Wages	Output
Agriculture	9	\$ 361,500	\$ 844,100
Mining	5	\$ 167,000	\$ 824,900
Construction	15	\$ 758,500	\$ 2,265,900
Manufacturing	82	\$ 6,132,300	\$ 42,380,700
Wholesale	46	\$ 3,996,800	\$ 11,300,700
Retail	11	\$ 407,600	\$ 944,700
Transportation & Communication	145	\$ 11,125,900	\$ 37,433,600
Finance, Insurance & Real Estate	133	\$ 5,859,900	\$ 32,926,000
Business & Personal. Services	361	\$ 24,080,100	\$ 46,793,500
Travel & Entertainment	45	\$ 1,040,400	\$ 2,761,800
Government	15	\$ 1,315,200	\$ 2,131,900
Other	0	\$ 0	\$ 0
Total	867	\$ 55,245,200	\$ 180,607,800

INDUCED ECONOMIC IMPACT	Jobs	Wages	Output
Agriculture	18	\$ 857,300	\$ 3,006,400
Mining	2	\$ 59,200	\$ 289,600
Construction	15	\$ 751,600	\$ 2,311,400
Manufacturing	81	\$ 5,407,300	\$ 38,845,300
Wholesale	41	\$ 3,488,100	\$ 9,972,000
Retail	193	\$ 6,031,500	\$ 15,688,200
Transportation & Communication	78	\$ 6,607,200	\$ 27,021,600
Finance, Insurance & Real Estate	159	\$ 8,208,800	\$ 59,198,700
Business & Personal Services	562	\$ 28,028,500	\$ 52,827,800
Travel & Entertainment	210	\$ 4,681,000	\$ 13,509,200
Government	12	\$ 1,003,600	\$ 2,291,900
Other	34	\$ 1,277,400	\$ 1,132,200
Total	1,405	\$ 66,401,500	\$ 226,094,300

	Jobs	Wages	Output
TOTAL ECONOMIC IMPACT	4,804	\$ 208,738,800	\$ 644,293,500

TAX IMPACT	TAXES GENERATED
Business Taxes Generated	\$ 87,925,500
Federal	\$ 49,896,600
State	\$ 38,028,900
Consumption Taxes Generated	\$ 10,160,600
Total Taxes	\$ 98,086,100